

# RAPIDNotify



## Emergency Notification Without Equal

**Rapid Notify offers a proven, cost-effective method to quickly communicate with your employees, customers, and local citizens in the case of an emergency.**

**WHAT IS THE VALUE** of being able to provide both **emergency** and **general communications** in a fast and reliable manner?

Replace manual phone trees and paging systems with a **high-speed, hosted platform** that automatically delivers your messages to recipients on modern communication devices in a guaranteed, timely and managed fashion.

**Be prepared** for situations such as Service Interruption, HAZMAT Emergencies, Contaminated Water, Downed Power Lines, Evacuation Notifications, Street Closings, Scheduled Fire or Emergency Drills, and other non-emergency General Communications.

### FEATURES:

- Easy to Learn, Easy to Use
- Free Online Training
- Fully Hosted and Managed
- **Message Delivery via Phone, Email, and SMS Text**
- 24/7 Live Customer Service
- Alert Scheduling
- Custom Caller ID and Reply-To Email Address
- **GIS Mapping Capability**
- Touch-tone Surveys with or without Security PIN
- **Automated Severe Weather Warning Capability**
- Multiple Level User Roles
- **Self Registration Capability**
- Web-based Dashboard
- **Available In-bound 800 Number with IVR capability**



**Automated Severe Weather Warnings**

**Self-Registration Portal for YOUR Website**



**Multiple Phone Numbers per Contact**

**Learn more about solutions with Rapid Notify, Inc.  
Call 800.519.2129  
Visit [www.rapidnotify.com](http://www.rapidnotify.com)**

# RAPIDNotify

**A comprehensive suite of mass notification and incident management services.**

## About Us

Rapid Notify has been providing Mass Notification Services for emergency and non-emergency communications to clients across North America for over 25 years.

Our easy-to-use, web-based emergency notification system enables effective, real-time, two-way communication **via landline, cellphone, email and SMS text messaging.**

We offer reliable and cost-effective communication solutions to help people connect during a crisis, manage operational incidents and other communication activities.

## Fully Hosted

No hardware to purchase. Our fully hosted and managed notification system can handle events of all sizes. Your data is secure with Firewall Security, SSL Certificate and 128-Bit Data Encryption.

## Reporting

Dashboard access to detailed, downloadable delivery and status reports for each alert recipient for complete tracking and auditing.

## Simple Controls

Our secure online dashboard allows for access to client tools from any location. Multiple levels of operator access rights provide increased data confidentiality and security. Live customer support is available 24/7 to assist you.

Unify all communication channels into a single system. Utilize the **Master/Sub-Account structure** for multiple locations or departments to ensure message consistency and reduce alerting time.

## Targeted Communications

With Rapid Notify's precise **Geographic Information System (GIS)**, you can pinpoint your recipients exactly. Whether it is a local neighborhood or an entire county area, your message will be delivered to your target audience.

Optional **Automated Severe Weather Warnings** are precision-targeted alerts based on the National Weather Service polygon methodology.



**GIS Mapping  
Tools for Targeted  
Delivery**

## Delivery Options

Instant and scheduled delivery options allow you to respond to immediate situations or plan notifications in advance.

Create unlimited distribution lists and keep them up-to-date via operator management or an **online Self-Registration Portal.**

## Interactive Responses

Receive immediate feedback with touch-tone surveys, with or without security PIN, to poll alert recipients regarding response efforts, location status, etc.

## Inbound Calling

Utilize an optional **Dedicated Inbound 800 Number** to record messages to manage inquiries and reduce call volume and strain on internal resources.

## IDEAL FOR:

- **Utilities**
- **Hospitals**
- **Retail Centers**
- **Municipalities**
- **Government Agencies**
- **Business Continuity**
- **Schools & Universities**



**Get started today.**

**Rapid Notify**

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